

December 2018

Dear Miss and Teen Candidates,

Congratulations on your accomplishment of representing one of the special crowns to compete in Miss Oklahoma and Miss Oklahoma's Outstanding Teen 2019. I know that many of you are already putting tireless hours into your preparations for getting the most out of your week in June.

Did you know that with a few phone calls to family, friends, and acquaintances, you could already have tuition, books or competition wardrobe paid for? Money aside, do you realize that Salute Pages are the ultimate way to get a candidate prepared for Private Interview with the judges as well as On-Stage Interview? What a great way to practice public relations skills while getting to know the community you represent. By setting up appointments, sitting down with prominent business leaders, and expressing your excitement about the power of your crown, you will be one up on the biggest challenge of the system; convincing others why you will be the best candidate to represent Oklahoma.

Of course, a little incentive on the side doesn't hurt! There are some exciting reward packages that could benefit you, your family and local directors. Incentives begin with five sold ads for candidates. If nothing else, every congratulatory ad sold benefits you, your local organization, and the community you represent by advertising to the many thousands of people looking through the 2019 Miss Oklahoma program book plus you highlighting your ad sponsors on your own social media sites. This will be your best-selling tool as social media presence is the most desired method by businesses.

Both **Color and Black and White Salute Pages are offered.** Also, back by popular demand... **Choosing Your Own Competition Placement** as a reward for ad page sales!!

What separates those who utilize the benefits of the system and those who don't? It's the ones who weren't afraid to use the Miss Oklahoma Organization to their advantage.

Best wishes to you all!

Sincerely,



Jack Cooper, President
Miss Oklahoma Pageant



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