



2017



2017



# Miss Oklahoma

 ORGANIZATION, INC.



**2017**

**Salute Page Ads**

**Teen Contestant Information**

# SALUTE PAGES Q&A

## 1. What is a Salute Page Ad?

A Salute Page ad is an advertisement page in our official program book dedicated to you, the contestant. This ad reflects what the contestant is all about. Personality, platform, education, talent, the possibilities are endless. The Salute Page ad is a wonderful way for home town businesses, friends, family and relatives to show their support for you and your endeavor to become Miss Oklahoma's Outstanding Teen 2017!

## 2. How do I sell these ads?

You should sell these ads with the idea that it is a WIN-WIN opportunity. People from all over the state will see these ads promoting the contestant. The contestant in turn will receive a rebate from the ads sold. The exposure from a marketing perspective is priceless.

## 3. How many ads should I expect to sell?

Each title holder should be able to sell a minimum of 4 ads. The rebates do not begin until 5 pages are sold. In the past, some titleholders have sold over 35 pages! Check out our enclosed rebate and prize packages for our Top Sales Winners. *Plus sell 15 or more ads and be entered for a chance to win exciting prizes.* Don't miss out on any of these opportunities!

## 4. Who do I contact?

Anyone can be a prospect. Family, teachers, business owners, chamber representatives, employers, friends, college representatives, sororities, or community leaders.

## 5. What is my first step in selling a Salute Page Ad?

- Contact a sponsor.
- Explain why you are selling the ad.
- Make a presentation about the Miss America Program and the benefits gained from participating in the program.
- Conclude your presentation and ask the sponsor if they will participate with you by purchasing an ad.

## 6. What is the cost?

A full page Color ad is \$750.00.

A full page Black/White ad is \$350.00.

If you sell one ad page to multiple sponsors, have each sponsor write their check to your local pageant or designated person. Your local pageant or designated person will deposit all of your sponsor checks then write one check or money order to the Miss Oklahoma Organization for all of your ads. Yes, cash is accepted. **\*The Miss Oklahoma Organization, Inc. prefers one check for all ads but will accept one check per ad page.** The final payment should be placed in the Final Tally Envelope.

Contestants should check with their local director on proper procedure for collecting payments. Please contact the Miss Oklahoma office if you have questions on the procedure for payments. [kay@missoklahoma.org](mailto:kay@missoklahoma.org) or 918-461-9595.

## 7. How many people will view this ad?

Tens of thousands of people will see the ad, not only in Oklahoma, but in Kansas, Texas, Arkansas, Missouri, and throughout the entire country!

## 8. What are the steps for completing each ad?

- Complete order form for **each** ad.
- Printout a copy of each ad. Color ads should be printed in color, black/white ads should be printed in black/white.
- Include photo(s), disk(s) or flash drive(s). Do not staple, tape or glue. Separate photos and/or disks must be supplied for each ad.
- Complete Final Tally Envelope with the order you want your ads to appear in the program and bring all ad page envelopes to Contestant's Day on April 1, 2017.
- If **Transcript Press** is designing your ads please select the template you want your ad to look like and enter the number on your Final Tally Envelope. Please include your photo(s), disk(s) or flash drive(s). Separate photos and/or disks must be supplied for each ad. Each ad must be placed in a separate 9 x 12 envelope with contestant name and title and template number to follow on the outside of the envelope.
- Enclose payment for all ads in the Final Tally Envelope.** Make checks payable to Miss Oklahoma Organization, Inc.

## 9. Do the ads all have to arrive together?

Yes, all ads must be turned in together. Order deadline is April 1, 2017; Art deadline is April 14, 2017.

**NOTE: The deadline for order form and check is APRIL 1, 2017  
Art deadline is 14, 2017**

## 10. How soon can I expect my rebate check?

Rebate checks will be mailed after May 8, 2017 as long as all monies have been collected and cleared the bank.



# Win Exciting Prize Packages

In appreciation of the splendid job our contestants will do with ad sales, the Miss Oklahoma Organization, Inc. is providing these great incentive prizes. To qualify for these prizes you must sell 15 or more Salute Pages.

## 1st PRIZE WINNER:

- Two (2) tickets to each preliminary and finals at the Miss Oklahoma's Outstanding Teen Pageant.
- 2 Sets of Silver Tickets at Miss Oklahoma 2017.
- \$250.00 cash rebate.

## 2nd PRIZE WINNER:

- \$250.00 cash rebate.

## 3rd PRIZE WINNER:

- \$250.00 cash rebate.

If there is a tie, we will have a drawing to see who the lucky winner will be. Announcement of the winners will be made after the ad sales deadline. Good luck!

# Sell! Sell! Sell!



**Sell 15 or more ad pages and be entered for a chance to win some additional great prizes including tickets to the 2017 Miss Oklahoma and MOKOTeen Pageants.**

**For Program Book Salute Pages Information, please contact:  
[transcriptpress@transcriptpress.com](mailto:transcriptpress@transcriptpress.com)**



