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Miss Oklahoma

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2017 Salute Page Ads Teen Contestant Information

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SALUTE PAGES Q&A

1. What is a Salute Page Ad?

A Salute Page ad is an advertisement page in our official program book dedicated to you, the contestant. This ad reflects what the contestant is all about. Personality, platform, education, talent, the possibilities are endless. The Salute Page ad is a wonderful way for home town businesses, friends, family and relatives to show their support for you and your endeavor to become Miss Oklahoma's Outstanding Teen 2017!

2. How do I sell these ads?

You should sell these ads with the idea that it is a WIN-WIN opportunity. People from all over the state will see these ads promoting the contestant. The contestant in turn will receive a rebate from the ads sold. The exposure from a marketing perspective is priceless.

3. How many ads should I expect to sell?

Each title holder should be able to sell a minimum of 4 ads. The rebates do not begin until 5 pages are sold. In the past, some titleholders have sold over 35 pages! Check out our enclosed rebate and prize packages for our Top Sales Winners. Plus *sell 15 or more ads and be entered for a chance to win exciting prizes*. Don't miss out on any of these opportunties!

4. Who do I contact?

Anyone can be a prospect. Family, teachers, business owners, chamber representatives, employers, friends, college representatives, sororities, or community leaders.

5. What is my first step is selling a Salute Page Ad?

- a. Contact a sponsor.
- b. Explain why you are selling the ad.
- c. Make a presentation about the Miss America Program and the benefits gained from participating in the program.
- d. Conclude your presentation and ask the sponsor if they will participate with you by purchasing an ad.

6. What is the cost?

A full page Color ad is \$750.00.

A full page Black/White ad is \$350.00.

If you sell one ad page to multiple sponsors, have each sponsor write their check to your local pageant or designated person. Your local pageant or designated person will deposit all of your sponsor checks then write one check or money order to the Miss Oklahoma Organization for all of your ads. Yes, cash is accepted. ***The Miss Oklahoma Organization, Inc. prefers one check for all ads but** <u>will accept one check per ad page</u>. The final payment should be placed in the Final Tally Envelope.

Contestants should check with their local director on proper procedure for collecting payments. Please contact the Miss Oklahoma office if you have questions on the procedure for payments. kay@missoklahoma.org or 918-461-9595.

7. How many people will view this ad?

Tens of thousands of people will see the ad, not only in Oklahoma, but in Kansas, Texas, Arkansas, Missouri, and throughout the entire country!

8. What are the steps for completing each ad?

- a. Complete order form for **each** ad.
- b. Printout a copy of each ad. Color ads should be printed in color, black/white ads should be printed in black/white.
- c. Include photo(s), disk(s) or flash drive(s). Do not staple, tape or glue. Separate photos and/or disks must be supplied for each ad.
- d. Complete Final Tally Envelope with the order you want your ads to appear in the program and bring all ad page envelopes to Contestant's Day on April 1, 2017.
- e. If **Transcript Press** is designing your ads please select the template you want your ad to look like and enter the number on your Final Tally Envelope. Please include your photo(s), disk(s) or flash drive(s). Separate photos and/or disks must be supplied for each ad. Each ad must be placed in a separate 9 x 12 envelope with contestant name and title and template number to follow on the outside of the envelope.
- f. Enclose payment for all ads in the Final Tally Envelope. Make checks payable to Miss Oklahoma Organization, Inc.

9. Do the ads all have to arrive together?

Yes, all ads must be turned in together. Order deadline is April 1, 2017; Art deadline is April 14, 2017.

NOTE: The deadline for order form and check is APRIL 1, 2017 Art deadline is 14, 2017

10. How soon can I expect my rebate check?

Rebate checks will be mailed after May 8, 2017 as long as all monies have been collected and cleared the bank.

Win Exciting Prize Packages

In appreciation of the splendid job our contestants will do with ad sales, the Miss Oklahoma Organization, Inc. is providing these great incentive prizes. To qualify for these prizes you must sell 15 or more Salute Pages.

1st PRIZE WINNER:

- Two (2) tickets to each preliminary and finals at the Miss Oklahoma's Outstanding Teen Pageant.
- 2 Sets of Silver Tickets at Miss Oklahoma 2017.
- \$250.00 cash rebate.

2nd PRIZE WINNER:

• \$250.00 cash rebate.

3rd PRIZE WINNER:

• \$250.00 cash rebate.

If there is a tie, we will have a drawing to see who the lucky winner will be. Announcement of the winners will be made after the ad sales deadline. Good luck!

Sell! Sell! Sell!

Sell 15 or more ad pages and be entered for a chance to win some additional great prizes including tickets to the 2017 Miss Oklahoma and MOKOTeen Pageants.

For Program Book Salute Pages Information, please contact: transcriptpress@transcriptpress.com

SAMPLE FORMS

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| | 2017 | | 2017 | | | | |
|--|--|---|--|---|--|--|--|
| Miss Oklahoma's 2017 Miss Oklahoma Organization, Inc. | | | | | | | |
| | 2017 PROGRAM B | | | PECIFICATIONS RONIC FILES: | | | |
| | er order blank. You may rded. | Live area [8 x 10.7 | Full Page with Bleed [8.75 x 11.25] Live area [8 x 10.75] Cut Size [8.5 x 11] Please Note: All artwork should fit the live area spec above. Your bleed should just consist of color or background image. | | | | |
| Special Rates: Contestant Name: Local Title: | Black/White Ad Color Ad | the live area spec a should just consist | | | | | |
| Advertiser Informa Advertiser Name: — Company Name: — | tion: | | Preferred file form best quality of this is that the ads be sub resolution PDF or J | oublication, we ask mitted as a high | | | |
| | Fax: | Zip: | Color ads: 300dp | i, 4 Color Process, x 11.25 with bleed | | | |
| Ad Information: | | | B/W ads: 300dpi and sized at 8.75 | , grayscale x 11.25 with bleed | | | |
| Color Color |] B/W | | Fonts: Along with a must be converted fonts used in ad mu | to outlines, or all | | | |
| | d Payment Deadlin t Deadline: April 14 | | File Submission: We all your ads to a Drop the link to that folder | | | | |
| authorized by the advertise advertising space as indica rate and conditions agreed the right to make a final dec ted in advance. | Oklahoma Program, the Miss Ok r and/or its advertising agency to ted on this form. The advertiser r upon in this form. The Miss Okl cision concerning the acceptance | The link to that locer to transcriptpress.com. You may create a free Drop tox account by going to www.dropbox.com and click sign up for free. If Dropbox is not an option, files may be submitted on CD, DVD, or flash drive. | | | | | |
| - | the terms and conditions state | ad herein. | | | | | |
| Signature: Printed Name: | | | If you have questi | ons please contact: | | | |
| | | | transcriptpress@t | anscriptpress.com | | | |
| Date: | k Payable to Miss Okla | homa Organization, Inc. | 10026-A S. M | ingo Rd., #287 noma 74133 | | | |

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| 2017 MISS OKLAHOMA ORGANIZATION, INC. |
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| FINAL TALLY FOR SALUTE PAGE ADS |

□ Miss Contestant □ Teen Contestant

I have sold a grand total of "_____ Full Page ad pages (please include local pageant ad). Half pages are not allowed in final tally. Total number of pages must be a whole number. Shared ads are credited to the contestant who turns in the order form, payment, and artwork.

B/W Ads _____ ad pages are enclosed. (Quantity in this package.) Color Ads _____ ad pages are enclosed. (Quantity in this package.)

Local Pageant Ad Included

_____ ad pages coming under a separate cover. Complete information below

Please list any ads that will arrive separately.

Contestant's Name: _____ Contestant's Title: _____ Phone #: _____ Email: _____

Phone #: _____ Email: ______ *Email must be available and current through May 15, 2017 Local Pageant Director's Name: _____ Phone #: ______ Email:

iun: _____

SALUTE PAGE PAYMENTS

| Grand Total Submitted \$ | | | | | | | | |
|------------------------------|-----------------|-----------------------|---|--|------|----------------------------|-----------|------------------|
| | Advertiser Name | Transcr Template # | - | | Form | Printed Sample Encl. | \$ Amount | Payment Encl. |
| Ad 1 | | | | | | | \$ | . 🗆 |
| Ad 2 | | | | | | | \$ | |
| Ad 3 | | | | | | | \$ | . 🗆 |
| Ad 4 | | | | | | | \$ | |
| Ad 5 | | | | | | | \$ | . 🗆 |
| Ad 6 | | | | | | | \$ | |
| Ad 7 | | | | | | | \$ | . 🗆 |
| Ad 8 | | | | | | | \$ | |
| Ad 9 | | | | | | | \$ | |
| Ad 10 | | | | | | | s | . 🗆 |
| (Continue on back if needed) | | | | | | | | |

Earn Cash Rebates

| PAGES | REBATE | PAGES | REBATE | PAGES | REBATE |
|-------|--------|-------|---------|-------|---------|
| 1-4 | None | 13 | \$650 | 22 | \$1,100 |
| 5 | \$250 | 14 | \$700 | 23 | \$1,150 |
| 6 | \$300 | 15 | \$750 | 24 | \$1,200 |
| 7 | \$350 | 16 | \$800 | 25 | \$1,250 |
| 8 | \$400 | 17 | \$850 | 26 | \$1,300 |
| 9 | \$450 | 18 | \$900 | 27 | \$1,350 |
| 10 | \$500 | 19 | \$950 | 28 | \$1,400 |
| 11 | \$550 | 20 | \$1,000 | 29 | \$1,450 |
| 12 | \$600 | 21 | \$1,050 | 30 | \$1,500 |

Sell 5 Color Ads at \$750 each & your rebate will increase to \$150 per color ad page!

All rebate monies will be mailed after May 8, 2017. Rebates are only given on pages purchased at full price.

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